



Reach High-Intent Visual Creators While They Create

Glasses Converter is the world’s leading utility enabling mobile photographers, influencers, and Instagram creators to produce viral 3D Spin photos and AR Smart Glasses videos without owning \$300 hardware.



PEAK TRAFFIC WINDOW

7 – 8 Hours / Day

High concurrent traffic sustains consistently throughout daily peak creator hours, generating ~16,000–20,000 active sessions per window.

MONTHLY EXPOSURE

500,000+ Visits

Over half a million monthly sessions driven 100% organically through creator word-of-mouth, Instagram virality, and direct search intent.

AVG. SESSION DWELL TIME

42s

Creators actively interact with our 3D phone stage, adjusting framing, angles, and wait for render exports, giving sponsors unhurried screen time.

Audience Psychology: Why Our Creators Click & Convert



Production-Mode Intent

Unlike passive social media feeds, our users visit with high creative intent. They are actively producing and polishing content to publish immediately.



Tool & Gear Affinity

Our audience heavily invests in cameras, phone lenses, lighting, teleprompters, editing apps, presets, and digital tools that improve production value.



Zero Ad Blindness

Because ads are placed as native creative tools rather than intrusive popups, sponsor recommendations enjoy authentic trust and exceptional engagement.



Where Your Brand Appears on Glasses Converter

We reject disruptive banners and interstitial takeovers. Your brand is placed natively inside the creator workflow, capturing undivided attention at pivotal moments of creation.

PLACEMENT #1

[BRAND BANNER / PROMOTED TOOL]

1. In-Studio Interactive Canvas Placement

PROJECTED CTR

3.8% - 5.2%

MONTHLY IMPRESSIONS

380,000+

Positioned immediately adjacent to our 3D rotating smartphone stage. Visible constantly while creators calibrate focal points, tilt angles, and preview 3D parallax effects.

PLACEMENT #2

⚡ RENDERING 100%...

[EXCLUSIVE SPONSOR SPOTLIGHT]

2. Render & Export Modal Spotlight

PROJECTED CTR

6.5% - 8.9%

VIEWABILITY

100%

When a creator clicks "Generate Meta 3D Photo" or "Generate AR Glass Video", a 2-3 second render modal occupies their full visual focus. Your sponsor offer is presented during this peak anticipation moment with zero competing distractions.

PLACEMENT #3

FEATURED CREATOR TOOL
RECOMMENDATION

3. Promoted Creator Tool Card

PROJECTED CTR

3.2% - 4.5%

HIGH CONVERSION

Targeted

Dedicated ecosystem card placed right below the converter stage (integrated alongside our creator community tools like Teleprompter). Ideal for SaaS apps, editing plugins, and photo software seeking trusted trial signups.



Sponsorship Packages (Deliverables-Based)

We customize every brand collaboration to align precisely with your marketing goals, campaign timeline, and budget. Contact us directly to review custom quotes.

TIER 1 · STARTER

Launch Sponsor

Contact for Custom Proposal

- ✓ Placement #1: In-Studio Creator Banner
- ✓ ~150,000 verified creator impressions
- ✓ Custom tracked CTA link with UTM support
- ✓ Detailed weekly CTR & click performance report

TIER 2 · GROWTH

Studio Partner

Custom Scope & Terms

- ✓ Placement #1 (In-Studio Banner) + Placement #3 (Ecosystem Card)
- ✓ ~350,000 monthly impressions
- ✓ Dedicated feature in our creator community guides
- ✓ Priority A/B headline & banner testing

TIER 3 · EXCLUSIVE

Category Takeover

Exclusive Terms on Request

- ✓ 100% Exclusivity: Zero competitor ads site-wide
- ✓ Includes Placement #2 (High-CTR Render Modal)
- ✓ Estimated 500,000+ total creator exposures
- ✓ Co-branded export stamp / watermark option



Discuss Partnership on Instagram DM

We discuss rates, campaign schedules, custom integrations, and creative deliverables directly via Instagram Direct Message. Tap below to start an immediate conversation with our founder.

Send Message on Instagram DM